IRON Cal
INSPIRATION ROBOTICS
OF NORTHERN CALIFORNIA

2026-2027 SEASON

SPONSOR PACKET

BUILDING ROBOTS. BUILDING FUTURES. BUILDING COMMUNITY.

Inspiration Robotics of Northern California (IRON Cal) is a 501(c)(3) nonprofit in Chico. We teach, host, and compete: Robotics Camps for first-time builders, the RECF Engage League and VEX tournaments we host, and competition teams from VEX V5 to Butte Built Bots, *FIRST* Robotics Competition Team 4643.

4
PROGRAMS
Camps to *FIRST* Robotics

4 TO 12
GRADES SERVED
Elementary to high school

3
PILLARS
Teach · Host · Compete

501(c)(3)
TAX-DEDUCTIBLE
EIN 81-4534562

WHY YOUR SPONSORSHIP MATTERS

Every season starts with students, mentors, raw materials, and a challenge no one has solved yet. Students move from ideas to prototypes, from prototypes to finished parts, and from parts to a competition robot.

That takes parts, tools, safety gear, event fees, fields, travel, and a workshop. Sponsorship welcomes more students, lowers family costs, and brings hands-on STEM (science, technology, engineering, and math) to more of the North State.

YOUR DOLLARS FUND

- Robot parts, electronics, and raw materials
- Tools, safety gear, and workshop supplies
- Event registration and competition travel
- Fields, game elements, and tournament equipment
- Camp kits, scholarships, and student access
- Equipment that keeps students learning year-round

WHAT STUDENTS BUILD

Robots
Competition machines built from raw materials, electronics, and code.

Skills
CAD, machining, wiring, programming, and safe tool use.

Confidence
Problem solving, communication, and leadership.

Community
A stronger local STEM pathway, from camps to competition.

BECOME A SPONSOR

Choose a level on page 2 or a program sponsorship on page 3, then return the form on page 4 or sign up online at **https://www.ironcal.org/get-involved/sponsor**.

ANNUAL SPONSORSHIP LEVELS

Each level is an annual sponsorship covering one season of IRON Cal programs. Custom, in-kind, program-specific, and multi-year packages are welcome.

WHAT YOU GET	BACKER $100 to $499	BUILDER $500 to $999	BOOSTER $1,000 to $2,499	CHAMPION $2,500 to $4,999	PARTNER $5,000 to $9,999	PREMIER $10,000+
Custom impact feature or thank-you video						✓
Featured event recognition					✓	Premier placement
Sponsor-hosted robot demo				Optional	✓	✓
Logo on the IRON Cal trailer				✓	✓	Featured
Logo on a competition robot*			Small	Small	Medium	Large
Logo in event displays and printed programs			✓	✓	✓	Featured
Logo on team shirt*		Small	Small	Medium	Large	Large, featured
Logo on competition banner	Listed	Small	Small	Medium	Large	Large, featured
Social media thank-you post	✓	✓	✓	✓	✓	✓
Logo and link on https://www.ironcal.org	Listed	Link	Small	Medium	Large	Large, featured
Team photo*		✓	✓	✓	✓	✓
Thank-you letter	✓	✓	✓	✓	✓	✓
Named as an IRON Cal supporter	✓	✓	✓	✓	✓	✓
Newsletter and season updates	✓	✓	✓	✓	✓	✓

* Robot, team shirt, and team photo recognition comes from Butte Built Bots, IRON Cal's *FIRST* Robotics Competition Team 4643, or the competition program you designate.

DESIGNATE YOUR GIFT

Support all of IRON Cal, or direct your sponsorship to one program: Robotics Camps, the RECF Engage League, VEX V5 Robotics, or Butte Built Bots (*FIRST* Robotics Team 4643).

EVERY GIFT COUNTS

Gifts under $100 are always appreciated and keep students building. Formal sponsor recognition begins at $100.

TAX-DEDUCTIBLE THROUGH INSPIRATION ROBOTICS OF NORTHERN CALIFORNIA (IRON CAL), A 501(C)(3) NONPROFIT · EIN 81-4534562

PROGRAM SPONSORSHIPS

Annual levels support IRON Cal's programs as a whole. These are separate ways to give: each underwrites one program with its own audience, and each puts your name on something you can point to. Amounts are starting points, and we'll gladly build a custom or multi-year package.

01 · TEACH

ROBOTICS CAMPS

Camps run with CARD introduce students in grades 4 to 8 to hands-on robotics, often their first taste of engineering. Your gift widens who gets in the door.

Presenting Sponsor: camps presented by you, with your logo on shirts and materials	**$5,000+**
Session Sponsor: underwrite one full camp session	**$1,000**
Materials Sponsor: kits, parts, and supplies for a group of campers	**$500**
Sponsor a Camper: cover one local student's spot (name as many as you like)	**$300**

INCLUDES recognition to camp families, logo on camp materials, and a thank-you feature.

02 · HOST

VEX TOURNAMENTS AND LEAGUE EVENTS

IRON Cal hosts VEX tournaments and RECF Engage League events that bring dozens of teams and hundreds of students, families, and volunteers to the area.

Title Sponsor: the event carries your name, with top signage and announcements	**$3,000+**
Field Sponsor: your logo on a competition field	**$1,000**
Awards Sponsor: present the trophies, with your logo on the awards	**$500**
Hospitality Sponsor: feed the volunteers and referees who run the day	**$350**
Exhibitor Table: a table at the event to meet families and students	**Ask us**

INCLUDES venue banners, announcements, logo in the event program and brackets, and social media features.

MORE WAYS TO GIVE

Support doesn't have to be a check.

IN-KIND
Materials, tools, machine-shop time, printing, food, transportation, or build space.

MENTORS
Engineers, coders, machinists, or business and marketing pros to coach students.

VOLUNTEERS
Event help, chaperones, travel logistics, and fundraising hands.

MATCHING GIFTS
Many employers match gifts. Ask your HR team to match yours.

SPONSORSHIP FORM

Fill this out and return it to IRON Cal, or sign up online at https://www.ironcal.org/get-involved/sponsor. We'll follow up to confirm your recognition, collect your logo, and finalize the details.

01 YOUR INFORMATION

PLEASE PRINT

BUSINESS OR SPONSOR NAME

CONTACT NAME

TITLE OR ROLE

EMAIL

PHONE

MAILING ADDRESS

WEBSITE (FOR YOUR LOGO)

LIST US AS (EXACT NAME TO DISPLAY)

02 CHOOSE YOUR SUPPORT

CHECK ALL THAT APPLY

ANNUAL SPONSORSHIP LEVEL

- ☐ Premier $10,000+
- ☐ Partner $5,000+
- ☐ Champion $2,500+
- ☐ Booster $1,000+
- ☐ Builder $500+
- ☐ Backer $100+

CAMP SPONSORSHIP

- ☐ Presenting $5,000+
- ☐ Session $1,000
- ☐ Materials $500
- ☐ Sponsor a Camper $300 x ____

EVENT SPONSORSHIP

- ☐ Title $3,000+
- ☐ Field $1,000
- ☐ Awards $500
- ☐ Hospitality $350
- ☐ Exhibitor Table

OTHER WAYS TO GIVE

- ☐ In-kind gift
- ☐ Mentor
- ☐ Volunteer
- ☐ My employer will match
- ☐ Custom amount
- ☐ Multi-year: ____ years

DIRECT MY GIFT TO (OPTIONAL)

- ☐ All IRON Cal programs
- ☐ Robotics Camps
- ☐ RECF Engage League
- ☐ VEX V5 Robotics
- ☐ Butte Built Bots (Team 4643)

TOTAL COMMITMENT $ _____ **PER YEAR**

03 PAYMENT

CHOOSE ONE

- ☐ Check enclosed, payable to IRON Cal (program name in memo)
- ☐ Paid online
- ☐ Please invoice me
- ☐ In-kind (no payment)

SIGNATURE

DATE